MANAGEMENT

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Overview

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

Accreditation

The undergraduate and graduate programs in the School of Business Administration are accredited through AACSB International, the Association to Advance Collegiate Schools of Business.

Academics & Admissions

Undergraduate Studies

Academic Regulations

The School of Business Administration will accept “change of major” forms from students who successfully complete their first year of General Education core curriculum, plus Accounting 2010, either Economics 2020 or Economics 2030, and either BUSN 2910 Legal Environment of Business or BUSN 2920 Business Communication (total of 39 hours) or the equivalent (for those students transferring to the university from another institution). Students must have a minimum GPA of 2.25 on these 39 hours to declare a specialty major (i.e., all School of Business Administration majors except general business). Students who do not meet the 2.25 GPA on these 39 hours will continue to be a General Business major. There is an appeals process for those students who do not meet the minimum GPA on the 39 hours. Once a student successfully completes these 39 hours, s/he may enroll in approved major specific upper division (3000+ level) course work. Answers to frequently asked questions can be found on the school’s website https://www.olemissbusiness.com.

Transfer Students – May seek a change of major prior to enrolling at The University of Mississippi if they have met all academic regulations outlined in the Academic Catalog for the School of Business Administration. More information on this process can be found at https://www.olemissbusiness.com/transfer.

Graduate Studies

Admission to the Ph.D. program is highly competitive with a limited number of positions available each year. Applications will be ranked by the Admissions Committee, and admission will be awarded to the applicants of the highest rank until all positions are filled.

At the minimum, admission in full standing requires the following:

1. an overall undergraduate GPA of 3.0 or above or a 3.10 GPA on the last 60 credit hours attempted at either the undergraduate and/or graduate level;
2. a minimum score of 550 on the GMAT test or a combined score of 1100 on the quantitative and verbal portions of the GRE, as well as 4.0 on the analytical portion;
3. two letters of recommendation from academic or professional sources;
4. a 600 (paper-based) or 100 (Internet-based) TOEFL score (international applicants only);
5. curriculum vitae (resume) and a brief statement of purpose.

Ph.D. Curriculum

Each student will be required to complete a varying number of graduate credit hours, beyond the bachelor's degree, at the 6000 level. The number of graduate credit hours will be determined by the student's program of study, but the overall course work will be determined by prior undergraduate and/or graduate courses in relationship to their program of study. Moreover, each student must complete at least 12 hours in a major field beyond the master’s degree and at least 9 credit hours in an approved minor field(s). A doctoral student must also demonstrate proficiency in research methodology and satisfy the tools requirement of the major field department.

Advisement

Upon admission to the School of Business Administration, the student will be assigned an academic adviser, who, with the departmental chair, will structure the student's program of study. A student should be prepared to declare the course work requirements needed to complete their major and minor fields by the end of the first year of study.

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