THE UNIVERSITY OF MISSISSIPPI

TRAVEL AND TOURISM MINOR

Description

The Minor in Travel and Tourism is designed to equip students with foundational knowledge and skills in the dynamic and multifaceted travel and tourism industry. It prepares students to navigate and contribute to the evolving landscape of the field, with opportunities to explore various aspects of the industry.

Course Requirements

This minor requires a total of 18 credit hours. Students must complete 12 credit hours through required core courses and earn the remaining six credit hours by selecting two elective courses from the list below.

Code	Title	Hours
Required Courses		
NAHM 2210	Foundations of Tourism and Travel	3
NAHM 3150	International Travel and Tourism	3
NAHM 3160	Luxury Travel Operations	3
NAHM 3170	Destination Branding and Management	3
Elective Courses		
Select 6 hours of the following:		6
NAHM 2160	Foundations of the Event Industry	
NAHM 2220	Hospitality Applied Experience	
NAHM 2610	Principles of Hotel Operations	
NAHM 2680	Culture, Cuisine, & Global Citizenship	
NAHM 3600	Legal Issues in the Hospitality Industry	
NAHM 3999A	Topics in Nutrition & Hospitality Abroad	
NAHM 3710	Service Management	
NAHM 3760	Hospitality Information Technology	
NAHM 4030	New York Tour	
Total Hours		**18**