SPORT MANAGEMENT (MS)

Description

The M.S. in Sport Management degree program offers a comprehensive and contemporary experiential graduate education that prepares students to advance in various careers within the dynamic and evolving sport industry. This mission is achieved by:

- Providing education with practical application that prepares students to thrive in numerous sport contexts and careers.
- Establishing relationships with a diverse range of sport organizations (e.g., professional, collegiate, private, public, nonprofit) that result in field experience opportunities and innovative courses to benefit students.
- Offering flexibility in course format (e.g. on campus, online) to accommodate students' learning experiences.

Students applying to the M.S. in Sport Management degree program must select one of two emphases: Online or Hybrid (Resident)

For the Online emphasis, the program is offered via a fully supported online learning system that incorporates features such as videoconferencing, interactive discussions, and other online collaborative technologies to provide a rich and immersive educational experience. All courses are asynchronous, and students are not required to travel to the Oxford campus. All concentrations within the M.S. in Sport Management program can be completed via the 100% Online emphasis.

For the Hybrid (Resident) emphasis, students take a combination of on-campus and online courses that best meet their educational and personal needs. All concentrations within the M.S. in Sport Management program can be completed via the Hybrid (Resident) emphasis.

Course Requirements

A minimum of 30 semester hours of graduate study is required for the M.S. in Sport Management. Students will be admitted to the program based on faculty evaluation of their admission documents and academic and professional experiences. Every M.S. student completes 12 hours in the Sport Management core curriculum, 3 hours of an approved research course, and 3 hours of a SPTM elective.

The remaining 12 hours are to be completed through one of the offered concentrations that correspond with the student's interests and vision for their careers.

Code	Title	Hours
Core Curriculum		
SPTM 6600	Sport Marketing	3
SPTM 6710	Management in Sport Services	3
SPTM 6720	Business Practices in Sport	3
SPTM 6730	Sport Finance	3
Approved Research Course		
Select 3 hours of the following:		3
SPTA 5110	Applied Statistics	
NAHM 5250	Research I - Principles of Research	
ATHT 6200	Research & Evidence-Based Practice in AT	
CRJU 6020	Criminal Justice Research Methods	
Concentrations		
Select one of the following concentrations:		12
Sport Policy and Leadership		
Intercollegiate Athletic Administration		
Sport Analytics		

Concentrations

Sport Policy and Leadership Concentration

Code	Title	Hours
Select 12 hours of the following:		12
SPTM 5500	Issues & Trends in Sport	
SPTM 5520	Sport Ecology	
SPTM 6210	Sport Policy	
SPTM 6230	Advanced Study USA in Sport Management	
SPTM 6240	Advanced Study Abroad in Sport Managemen	
SPTM 6270	Internship	
SPTM 6510	Advanced Independent Study	
SPTM 6520	Advanced Independent Study	
ATHT 6600	Sports Performance	
EXSC 5920	Sports Psychology	

College Athletics Concentration

Code	Title	Hours
Select 12 hours of the following:		12
SASC 6000	NCAA Governance	
SASC 6010	Internal Ops - Intercollegiate Athletics	
SASC 6020	External Ops - Intercollegiate Athletics	
SASC 6030	Leadership in Intercollegiate Athletics	
SASC 6040	Academic Advising, Support in Athletics	
SASC 6050	Eligibility, PTD and Certification	
SASC 6060	Academic Reform and APP	
SASC 6070	NCAA Rules & Monitoring Systems	
SASC 6080	NCAA Enforcement & Infractions Cases	
SASC 6090	Contemporary Issues in NCAA Compliance	

Sport Analytics Concentration

Code	Title	Hours
SPTA 6010	Measurement and Evaluation in Sport	3
SPTA 6020	Predictive Analytics in Sport	3
SPTA 6030	Big Data Analytics and Data Management	3
SPTA 6050	Comm & Data Visualization in Sport	3

Note: Students would be required to first complete SPTA 5110 Applied Statistics before beginning any sport analytics courses. SPTA 5110 Applied Statistics would count as a required research course for the student.

Other Academic Requirements

As a culminating integrative experience in the last semester of study, students will complete a written comprehensive exam to demonstrate their capacity to synthesize and apply knowledge acquired throughout the graduate program.

Admissions

Applicants should submit the following items:

- A 1-2 page, single-spaced statement of career goals that details the student's objectives, motivation, and readiness to pursue graduate study.
- A resume or CV is required.
- Official transcripts from all institutions where a degree was obtained **and** from institutions attended for any graduate work, to be sent to the Graduate School. A cumulative grade-point average (last 60 hours) of 3.0 is recommended for admission into the master's program. Selection for admission requires a bachelor's degree in an appropriate discipline.
- Official GRE scores (optional) - The GRE is optional for prospective students applying to the graduate program. It is recommended that students with an undergraduate GPA below 3.0 submit a GRE score as part of their application. Along with the undergraduate GPA and GRE, the graduate faculty consider additional application materials to comprehensively evaluate each applicant and determine capability of successfully studying in the graduate program. This includes the written statement discussing career goals, objectives, motivation, and readiness to pursue graduate study and the applicant's prior experience, accomplishments, or proficiencies stated on the resume or curriculum vitae.
- International applicants whose primary language is not English and/or who have completed their secondary or tertiary education primarily outside of the U.S. must submit official scores from the list of acceptable tests found on the University of Mississippi's International Student and Scholar Services listing of English language requirements.