AI IN COMMUNICATIONS MINOR

Program Description

The minor in AI in communication is an interdisciplinary program open to all
majors that teaches how AI methods work, how to design and evaluate AI-assisted
workflows for real communication tasks, and how to apply legal and ethical
standards around accuracy, attribution, copyright, transparency, and audience
impact. Students choose this minor to develop practical, portfolio-ready skills
and stand out in roles across journalism, media, marketing, public affairs, and
related fields, where strong AI literacy is now expected.

Through SJNM 2010 AI in Media and Communication, CISE 1005 Foundations of Artificial Intelligence, CSCI 1003 Introduction to Computational Media, and SJNM 4996 , all students learn how standard AI methods function
at a high level, how to design and evaluate AI-assisted workflows for real communication tasks, and how to apply legal and ethical standards related to
accuracy, attribution, copyright, transparency, and audience impact.

Electives (6 credits) will allow students to extend the core by deepening data
and analytics, writing and editing with AI, ethics and law, media strategy, and
applications, or additional programming and design. Because elective choices
vary, the program's core outcomes rest on the required courses, while electives
broaden or deepen that base according to a student's goals.

Required Courses

Code	Title	Hours
SJNM 2010	AI in Media and Communication	3
CISE 1005	Foundations of Artificial Intelligence	3
SJNM 4996		3
CSCI 1003	Introduction to Computational Media	3

Electives

Code	Title	Hours
6 Credit Hours from the following:		6
WRIT 3810	Writing and Artificial Intelligence	
PHIL 2030	AI Ethics	
SJNM 3060	Digital Marketing Communication	
SJNM 3100	Social Media in Society	
SJNM 3690	Media Law & Ethics	
SJNM 3790	Editing	
SJNM 5060	Research in Mass Communications	
SJNM 5270	Depth Reporting	
CISE 1056	Programming in Python	
CISE 3033	Digital Design and 3D Printing	
CSCI 3043	Fundamentals of Data Science	
CISE 2056	Data Structures in Python	

Additional Academic Requirements:

Students enrolled in any School of Journalism and New Media degree programs are
eligible to pursue the AI in communication minor, but they may only count up to
6 credits toward both their major and minor.