MANAGEMENT (BBA)

Description

Managers lead organizations by motivating, coordinating, and planning in order to achieve organizational goals. The management major integrates theory with application to help students become the socially adept, critical thinker that public and private organizations seek to lead for successful outcomes. Management graduates have developed a depth of soft skills and psychology knowledge, crucial for today's businesses, and have the opportunity to complement that core understanding with emphases and electives from a broad curriculum spanning global business, health care management, entrepreneurship and human resource management.

Minimum Total Credit Hours: 120

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to

1. change or withdraw courses;
2. change rules for registration, instruction, and graduation; and
3. change other regulations affecting the student body at any time.

General Education

Code	Title	Hours
Select one of the following First Year Writing I courses:		3
WRIT 1000	Introduction to College Writing	
WRIT 1010	First-Year Writing I	
HONR 1010	Freshman Honors I	
Select one of the following First Year Writing II courses:		3
LIBA 1020	First Year Seminar	
WRIT 1020	First-Year Writing II	
HONR 1020	Freshman Honors II	
Select one of the following:		3
MATH 1210	College Algebra (Minimum grade of C required)	
MATH 1250	Basic Mathematics for Science & Eng (Minimum grade of C required)	
MATH 1200	Business Mathematics (Minimum grade of C required)	
Select one of the following:		3
MATH 2611	Unified Calculus & Analytic Geometry I (Minimum grade of C required)	
MATH 2511	Calculus for Business, Econ., & Accy. I (Minimum grade of C required)	
MATH 2711	Calculus of Decision Making I (Minimum grade of C required)	
Select six-eight hours of natural science courses and labs from the following areas:		6-8
Biology		
Chemistry		
Geology		
Physics		
Astronomy		
Biology		
Biochemistry		
Geological Engineering		
Select three hours of fine arts from the following: [1,2]		3
any Art History		
LIBA 1300	Introduction to the Fine Arts	
LIBA 2040	Interdisciplinary Arts	
LIBA 3140	Advanced Interdisciplinary Arts	
MUSC 1010	Introduction to Music Literature	
MUSC 1020	Fundamentals of Music Theory	
MUSC 1030	Introduction to Music	
MUSC 1040	Introduction to World Music Cultures	
MUSC 1050	Music Theory and Analysis I	
DANC 2000	Dance Appreciation	
THEA 2010	Appreciation of the Theatre	
THEA 2020	Introduction to Cinema	
Select six hours of social science from the following:		6
ECON 2020	Principles of Microeconomics [3]	
ECON 2030	Principles of Macroeconomics [3]	
Select six hours of humanities courses from the following:		6
Classical civilization (CLSC)		
History (HIST)		
Philosophy (PHIL)		
Religion (RELG)		
LIBA 2020	Interdisciplinary Humanities	
LIBA 3050	Humanities and the Experience of War	
LIBA 3120	Advanced Interdisciplinary Humanities	
RHET 2010	Introduction to Rhetoric	
AAST 2010	African American Experience I	
AAST 2020	African American Experience II	
ISOM 2010	Introduction to Gender Studies	
ISOM 2020	Introduction to Queer Studies	
Southern studies at the 1000 level only (SSTU)		
ENGL 2220	Survey in Literary History	
ENGL 2222	Survey of World Literature since 1650	
ENGL 2223	Survey of American Lit to the Civil War	
ENGL 2224	Survey of American Lit since Civil War	
ENGL 2225	Survey of British Lit to 18th Century	
ENGL 2226	Survey of Brit Lit since Romantic Period	
HONR 1010	Freshman Honors I [4]	
HONR 1020	Freshman Honors II [4]	
Total Hours		**33-35**

[1] Studio and workshop courses cannot be used to satisfy this requirement.

[2] Students who have completed 30 semester hours of undergraduate course work may fulfill the requirement with a 3000- or 4000-level art history course.

[3] ECON 2020 Principles of Microeconomics must be completed with a grade of C or better to move on to ECON 2030 Principles of Macroeconomics.

[4] if not being used to fulfill composition requirements

Program Core

Code	Title	Hours
ACCY 2010	Introduction to Accounting Principles I	3
ACCY 2020	Introduction to Accounting Principles II	3
BUSN 2910	Legal Environment of Business	3
BUSN 2920	Business Communication	3
BUSN 2300	Economic Statistics I (Minimum grade of C required)	3
or ECON 2300	Economic Statistics I	
Total Hours		**15**

Major Requirements

Code	Title	Hours
FINA 3000	Business Finance I	3
MGMT 3000	Principles of Management (Minimum grade of C required)	3
MKTG 3072	Intro. to Operations & Supply Chain Mgmt	3
MGMT 4930	Management of Strategic Planning	3
BAIS 3000	Business Analytics & Info Systems	3
MKTG 3000	Marketing Principles	3
Select nine hours of business electives at the 3000 level or higher from the following departments:		9
Business, Accounting, Marketing, Management, BAIS, Finance, or Economics		
Select three hours of business/non-business electives at the 3000 level or higher		3
Total Hours		**30**

Overall Major GPA

Please contact your academic advisor for grade point requirements.

Resident Major GPA

Please contact your academic advisor for grade point requirements.

Major Requirements II

Code	Title	Hours
BUSN 3810	Negotiation and Dispute Resolution	3
MGMT 3920	Organizational Behavior	3
MGMT 4910	Leadership and Group Dynamics	3
MGMT 4920	Modern Management Skills	3
3 hours MGMT or ENTR electives		3
9 hours MGMT or ENTR electives or 9 hours Concentration courses		9
Total Hours		**24**

Concentration - Human Resource Management

Description

Successful organizations treat people as their most important asset and the effective management of human resources as central to their business strategy. In the HR management emphasis, students learn how to manage and maximize the potential of the people who work in organizations. By knowing HR practices as a business function, graduates understand how people act in a professional environment, adapt to the organization's changing needs, and advance their career.

Degree Requirements

Complete 9 hours of coursework selected from:

Code	Title	Hours
MGMT 3910	Human Resource Management	3
MGMT 3640	Training and Development	3
MGMT 3660	Compensation Management	3
MGMT 5270	Advanced Human Resource Management	3
MGMT 5310	Collective Bargaining	3
MGMT 5320	Employee Relations	3
MGMT 5330	Labor Relations	3
MGMT 5350	Strategic Human Resource Management	3

Concentration - Health Care Management

Description

Because the U.S. health system is massive and complex, the health care management emphasis takes you beyond the common business model to enhance student comprehension of the specific complications of the health care industry. In this program, students learn about the health care system, its regulatory environment, and the way systems innovate to respond to the challenges of an aging and growing population. Students graduate with an understanding of patient-centered health care and the skills needed to navigate a health systems career.

Degree Requirements

For the emphasis in health care management, a student must complete 9 hours of coursework from the following:

Code	Title	Hours
MGMT 3610	Health Systems Management	3
MGMT 3620	Health Innovation and Information	3
MGMT 3630	Healthcare Regulation and Policy	3

Concentration - International Business Management

Description

As the world has become smaller as the result of increased interactions through technology, business organizations have increasingly operated globally. The international business emphasis is designed to augment student goals for living and working abroad while working for a global organization. Students are able to customize their degree using a broad selection of courses from across campus to create a focused and robust understanding of business in other countries and cultures.

Degree Requirements

Code	Title	Hours
BUSN 3610	International Business	3
Select 6 hours from the following:		6
BUSN 3999A	Topics In Business Abroad	
ENTR 4120	Basics of Applied International Trade	
MGMT 3120	Intercultural Business Communication	
MGMT 5450	International Business Management	
ECON 3200	Current Global Economic Issues	

ECON 4010	Government and Business
ECON 4060	Natural Resource Economics
ECON 4170	Labor Economics
ECON 4220	Economic Growth and Development
ECON 5100	International Trade & Commercial Policy
ANTH 3300	Environmental Anthropology
ANTH 3600	Political Ecology
ANTH 3650	Economic Anthropology
ANTH 3920	Field Study: Culture of the Andes
ANTH 4110	Anthropology of Politics & Power
POLS 3300	Politics of Latin America
POLS 3301	Politics of Western Europe
POLS 3302	Politics of China
POLS 3303	Politics of Russia
POLS 3308	Politics of Mexico and Central America
POLS 3311	Middle East Politics
POLS 3319	European Political Economy
POLS 3320	Political Economy of East Asia
POLS 3502	Politics of the World Economy
POLS 3504	Political Economy of Int'l Dev
POLS 3506	Formulation of American Foreign Policy
POLS 3702	Topics in Political Science Abroad
HIST 3320	Europe since 1945
HIST 3380	Great Britain in the Modern Age
HIST 3450	Russia in the Era of Total War
HIST 3520	The Middle East since 1914
HIST 3610	Latin America since 1820
HIST 3620	History of Mexico and Central America
HIST 3630	History of the Caribbean
HIST 3700	Modern Africa
HIST 3810	Late Imperial and Modern China
HIST 3820	China in Revolution
HIST 3830	China and the United States since 1784
HIST 3840	Global Shanghai
HIST 3870	Modern Japanese History
HIST 3890	History of Japan-United States Relations
HIST 4960	Topics in History Abroad

Students may also select classes offered by the Croft Institute for International Studies, with the permission of their academic adviser and the institute.

INST 3100	Topics in East Asian Studies
INST 3120	Topics in European Studies
INST 3140	Topics in Latin American Studies
INST 3150	Topics in Middle Eastern Studies
INST 3160	Topics in International Studies
INST 3180	Topics in Global Studies
INST 3280	Contemporary Russia
INST 3310	Topics in East Asian Studies Abroad
INST 3320	Topics in European Studies Abroad
INST 3330	Topics in Latin American Studies Abroad
INST 3340	Topics in International Studies Abroad
INST 3350	Topics in Middle Eastern Studies Abroad
INST 3410	Contemporary China
INST 3420	Globalization and East Asia
INST 3710	International Trade and Globalization
INST 3740	Introduction to International Law
Total Hours	**9**

Other Academic Requirements

See School of Business Administration Academic Requirements for rules on when business students may enroll in specialty major coursework. No student may enroll for more than 18 semester hours unless approved by the Dean's Office.

A minimum grade of C is required in all business, economic, and accounting courses applied by a student toward a major in management.