School of Journalism and New Media

Overview
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Degrees Offered
The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

- **B.A.J in Journalism**
  - Accelerated Law (3+3)
  - Emphasis - Multimedia News Reporting
  - Emphasis - Sports Media
  - Emphasis - TV & Video Storytelling
  - Emphasis - Visual Journalism
  - Specialization - Fashion Promo. & Media
  - Specialization - Health Communication
  - Specialization - Magazine Publish & Mgmt
  - Specialization - Media Sales and Mgmt
  - Specialization - Public Relations
  - Specialization - Social Media
  - Specialization - Sports Comm & Promotion
  - Specialization - Visual Design

- **B.S. in Integrated Mktg. Communications**
  - Accelerated Law (3+3)
  - Specialization - Fashion Promo. & Media
  - Specialization - Health Communication
  - Specialization - Magazine Publish & Mgmt
  - Specialization - Media Sales and Mgmt
  - Specialization - Public Relations
  - Specialization - Social Media
  - Specialization - Sports Comm & Promotion
  - Specialization - Visual Design

- **Certificate in Media Leadership**

- **M.A. in Journalism**
  - Track - Academic
  - Track - Integrated Marketing Comm
  - Track - Professional Journalism

- **M.S. in Integrated Mktg. Communication**
  - Emphasis - IMC Online Only Program
  - Emphasis - IMC Residential Program

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.