**Jour 590: Multimedia Storytelling I**

**School of Journalism and New Media**

This course will teach journalists how to communicate effectively using graphical content, multimedia, and interactive elements. They will learn how to create a deliberate blend of these elements in order to add value to their storytelling. They will acquire new "hard" skills but also cultivate critical "soft skills" -- adjusting their news sensibilities to accommodate an unceasing news cycle and to think of journalism in terms of an ongoing process.

3 Credits

**Prerequisites**
- Prerequisite: Junior standing (60 hr).

**Instruction Type(s)**
- Lecture: Lecture for Jour 590

**Subject Areas**
- Journalism

**Related Areas**
- Broadcast Journalism
- Journalism, Other
- Photojournalism