Jour 401: Magazine Service Journalism
School of Journalism and New Media
Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.
3 Credits
Prerequisites
- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205
One-way corequisites
- Jour 273, Creative Visual Thinking
Instruction Type(s)
- Lecture: Lecture for Jour 401
Subject Areas
- Journalism, Other
- Journalism
Related Areas
- Broadcast Journalism
- Photojournalism