Jour 401: Magazine Service Journalism
School of Journalism and New Media

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites
• Prerequisite requirements for this course may also be satisfied by consent of instructor.
• Course may be repeated only once.
• Jour 271 or Jour 272 or IMC 205

One-way corequisites
• Jour 273, Creative Visual Thinking

Instruction Type(s)
• Lecture: Lecture for Jour 401

Subject Areas
• Journalism, Other
• Journalism

Related Areas
• Broadcast Journalism
• Photojournalism