School of Journalism and New Media | Fall 2022-23

Jour 373: Designing Media
School of Journalism and New Media

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

Prerequisites
- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)
- Lecture/Lab: Lecture/Lab for Jour 373

Course Fee(s)
- Journalism 2
  - $50.00

Subject Areas
- Journalism, Other
- Journalism

Related Areas
- Broadcast Journalism
- Photojournalism