Jour 367: Drone Storytelling
School of Journalism and New Media

This course will examine how drones can be used in a safe and responsible way to craft messages for various audiences. News stories and content, as well as marketing messages, can benefit from the aerial perspectives that drone-mounted cameras can provide.

3 Credits

Instruction Type(s)
• Lecture: Lecture for Jour 367

Subject Areas
• Communication, General

Related Areas
• Mass Communication/ Media Studies
• Speech Communication and Rhetoric