Jour 103: Visual Media Principles

School of Journalism and New Media

This course will develop appreciation and basic fluency in the application of visual and design literacy into emergent forms of digital media. Historical and theoretical perspectives will inform hands-on learning across topics including pre-visualization and the critical analysis of contemporary and iconic visual storytelling.

3 Credits

Prerequisites

- Prerequisite: Engl 101 or Engl 102 or Liba 102 or Hon 101 or Hon 102 or Writ 100 or Writ 101 or Writ 102

Instruction Type(s)

- Lecture: Lecture for Jour 103

Subject Areas

- Digital Communication and Media/Multimedia

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