IMC 585: Health Communication
School of Journalism and New Media

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

Prerequisites
• Junior Standing Required

Cross-listed Courses
• Jour 585: Health Communication

Instruction Type(s)
• Lecture: Lecture for IMC 585
• Lecture: Online Program for IMC 585

Subject Areas
• Communication, General

Related Areas
• Mass Communication/ Media Studies
• Speech Communication and Rhetoric