IMC 524: Designing Interactivity
School of Journalism and New Media
This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic jQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits
Prerequisites
- Prerequisite: Art 361 or Jour 273 or IMC 521

Instruction Type(s)
- Lecture/Lab: Lecture/Lab for IMC 524
- Lecture/Lab: Web-based Lecture/Lab for IMC 524
- Lecture/Lab: Online Program for IMC 524

Course Fee(s)
Journalism 9
- $85.00

Online, Internet, or Web-based
Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment:
- $0.00 per 3 Semester Credit Hours
- $100.00 per 3 Semester Credit Hours

Online, Internet, or Web-based (Program)
- $75.00 per 1 Semester Credit Hours

Subject Areas
- Journalism

Related Areas
- Broadcast Journalism
- Journalism, Other
- Photojournalism