IMC 498: IMC Honors Thesis 2

School of Journalism and New Media

This course designation is for honors thesis credit.

3 Credits

Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

Instruction Type(s)

- Thesis: Thesis for IMC 498

Subject Areas

- Communication, General

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

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