

# IMC 497: IMC Honors Thesis 1

## [School of Journalism and New Media](#)

This course designation is for honors thesis credit.

3 Credits

### Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

### Instruction Type(s)

- Thesis: Thesis for IMC 497

### Subject Areas

- [Communication, General](#)

### Related Areas

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

