

## **IMC 361: IMC Explorations I** **School of Journalism and New Media**

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

### **Prerequisites**

- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 361

### **Course Fee(s)**

**Journalism 3**

- \$40.00

### **Subject Areas**

- [Journalism](#)

### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

