IMC 361: IMC Explorations I
School of Journalism and New Media
This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.
3 Credits
Prerequisites
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)
- Lecture/Lab: Lecture/Lab for IMC 361

Course Fee(s)
Journalism 3
- $40.00

Subject Areas
- Journalism

Related Areas
- Broadcast Journalism
- Journalism, Other
- Photojournalism