IMC 307: Creating Digital Media Platforms

School of Journalism and New Media

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.  

3 Credits

Prerequisites

- Course may be repeated only once.

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas

- Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism