The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master’s, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

https://catalog.olemiss.edu/2023/fall/undergraduate/journalism/courses
IMC 546: International and Multicultural IMC
IMC 551: Brand and Relationship Strategies
IMC 552: Advanced Media Strategy and Analysis
IMC 553: Strategic Communication Planning
IMC 559: Advanced IMC Campaigns
IMC 561: Creative Development and Direction
IMC 562: Crisis Communication
IMC 563: Reputation Management
IMC 571: Internet and Mobile Media
IMC 572: Direct and Database Marketing
IMC 573: Media Leadership
IMC 580: Topics in IMC II
IMC 584: Collegiate Sports Promotion
IMC 585: Health Communication
IMC 586: Foundations of Sports
IMC 587: Sports Promotion
IMC 591: IMC Explorations I
IMC 592: IMC Explorations II
IMC 599: Graduate Directed Study
IMC 695: Communication Internship
Jour 100: Ideas in Journalism
Jour 101: Media, News & Audience
Jour 102: Introduction to Multimedia Writing
Jour 103: Visual Media Principles
Jour 270: Digital Story Production
Jour 271: Information Gathering
Jour 272: Broadcast Newswriting and Reporting
Jour 273: Creative Visual Thinking
Jour 301: History of Mass Media
Jour 310: Social Media in Society
Jour 330: Media Performance
Jour 345: Digital Media Diversity
Jour 350: Topics in Journalism I
Jour 351: Topics in Journalism I
Jour 352: Topics in Journalism II
Jour 353: Topics in Journalism III
Jour 355: Broadcast Studio Production I
Jour 361: Journalism Explorations I
Jour 362: Journalism Explorations II
Jour 367: Drone Storytelling
Jour 368: Peace Journalism
Jour 369: Media Law & Ethics
Jour 370: Audio Stories and Podcasting
Jour 371: Communications Law
Jour 372: Sports Announcing
Jour 373: Designing Media
Jour 374: Sports Photography
Jour 375: Photojournalism
Jour 377: Advanced Reporting
Jour 378: Television Reporting
Jour 379: Editing
Jour 380: Advanced Broadcast Relations
Jour 381: Newspaper Management
Jour 383: Advertising Layout and Design
Jour 386: Media Sales
Jour 388: Media Management
Jour 389: Magazine Editing
Jour 395: Journalism Internship
Jour 399: School Publications
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Wednesday, October 19, 2022 at 11:24:10 pm CDT