

# School of Journalism and New Media

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## Degrees Offered

The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

- [B.A. in Media Communication](#)
- [B.A.J. in Journalism](#)
  - [Accelerated Law \(3+3\)](#)
  - [Emphasis - Multimedia News Reporting](#)
  - [Emphasis - Pol. & Social Justice Rp.](#)
  - [Emphasis - Sports Media](#)
  - [Emphasis - TV & Video Storytelling](#)
  - [Emphasis - Visual Journalism](#)
  - [Specialization - Fashion Promo. & Media](#)
  - [Specialization - Health Communication](#)
  - [Specialization - Magazine Publish & Mgmt](#)
  - [Specialization - Media Sales and Mgmt](#)
  - [Specialization - Public Relations](#)
  - [Specialization - Social Media](#)
  - [Specialization - Sports Comm & Promotion](#)
  - [Specialization - Visual Design](#)
- [B.S. in Integrated Mktg. Communications](#)
  - [Accelerated Law \(3+3\)](#)
  - [Specialization - Fashion Promo. & Media](#)
  - [Specialization - Health Communication](#)
  - [Specialization - Magazine Publish & Mgmt](#)
  - [Specialization - Media Sales and Mgmt](#)
  - [Specialization - Public Relations](#)
  - [Specialization - Social Media](#)
  - [Specialization - Sports Comm & Promotion](#)
  - [Specialization - Visual Design](#)
- [Certificate in Media Leadership](#)
- [M.A. in Journalism](#)
  - [Track - Academic](#)
  - [Track - Integrated Marketing Comm](#)
  - [Track - Professional Journalism](#)
- [M.S. in Integrated Mktg. Communication](#)
  - [Emphasis - IMC Online Only Program](#)
  - [Emphasis - IMC Residential Program](#)

