

# Jour 501: Magazine Service Journalism Publishing School of Journalism and New Media

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

#### **Prerequisites**

- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours
- Must be admitted to the graduate program or Jour 401 (Minimum grade C)

### Instruction Type(s)

• Lecture: Lecture for Jour 501

## **Subject Areas**

- Journalism, Other
- Journalism

#### **Related Areas**

- Broadcast Journalism
- Photojournalism

