Jour 381: Newspaper Management

School of Journalism and New Media

Managing and integrating the news, advertising, production, and circulation functions in the newspaper industry; analysis of problems and opportunities presented by economic, social, political, and technological change.

3 Credits

Prerequisites

- Jour 271: Information Gathering (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 381

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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