

IMC 585: Health Communication School of Journalism and New Media

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

Prerequisites

Must be admitted to the graduate program or Junior or above classification.

Cross-listed Courses

Jour 585: Health Communication

Instruction Type(s)

- Lecture: Lecture for IMC 585
- Lecture: Online Program for IMC 585
- Lecture: Web-based Lecture for IMC 585

Subject Areas

<u>Communication, General</u>

Related Areas

- <u>Mass Communication/ Media Studies</u>
- Speech Communication and Rhetoric

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