

## **IMC 562: Crisis Communication**

### **School of Journalism and New Media**

This course will provide training for students in the understanding of crises and how to prepare for and handle the communications surrounding them through examination of real-life case studies and course book study.

3 Credits

### **Instruction Type(s)**

- Lecture: Lecture for IMC 562
- Lecture: Compressed Video for IMC 562

### **Subject Areas**

- [Public Relations, Advertising, and Applied Communication](#)

### **Related Areas**

- [Advertising](#)
- [Public Relations, Advertising, and Applied Communication, Other](#)
- [Public Relations/Image Management](#)
- [Technical and Scientific Communication](#)

