

## IMC 497: IMC Honors Thesis 1

### [School of Journalism and New Media](#)

This course designation is for honors thesis credit.

3 Credits

#### Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

#### Instruction Type(s)

- Thesis: Thesis for IMC 497

#### Subject Areas

- [Communication, General](#)

#### Related Areas

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

