

# IMC 362: IMC Explorations II School of Journalism and New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

#### Prerequisites

• Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

Lecture/Lab: Lecture/Lab for IMC 362

# Subject Areas Journalism

### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- Photojournalism

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