IMC 361: IMC Explorations I

School of Journalism and New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

Prerequisites

- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 361
- Lecture/Lab: Web-based Lecture/Lab for IMC 361
- Lecture/Lab: Study Abroad for IMC 361

Course Fee(s)

Journalism 3

- $40.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- $100.00 per 3 Semester Credit Hours

Subject Areas

- Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism

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