

# IMC 307: Creating Digital Media Platforms

## [School of Journalism and New Media](#)

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

### Prerequisites

- Course may be repeated only once.

### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 307

### Subject Areas

- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

