

Minor - Journalism Description

A minor in journalism is designed to prepare you to be an active participant in a changing media world. You will develop critical journalistic and integrated marketing abilities necessary for careers that require strong communications skills.

The minor is not valid for those pursuing a major in journalism or integrated marketing communications.

Course Requirements

A MINOR IN JOURNALISM consists of 18 credit hours in the following required courses: Jour 101, either Jour 102 or IMC 104, and four additional journalism or integrated marketing communications courses, three of which must be at the 300 level or above. Students are allowed to take both Jour 102 and IMC 104 to fulfill minor requirements. Grades lower than C in journalism courses will not be counted toward the journalism minor.

