

## Mass Communication/ Media Studies

- [IMC 349: 3-D Modeling](#)
- [IMC 455: Integrated Marketing Communications](#)
- [IMC 509: Special Problems in IMC](#)
- [IMC 521: Design and Visual Thinking](#)
- [IMC 531: Consumer Research and Insights](#)
- [IMC 546: International and Multicultural IMC](#)
- [IMC 551: Brand and Relationship Strategies](#)
- [IMC 552: Advanced Media Strategy and Analysis](#)
- [IMC 553: Strategic Communication Planning](#)
- [IMC 561: Creative Development and Direction](#)
- [IMC 572: Direct and Database Marketing](#)
- [Jour 101: Media, News & Audience](#)
- [Jour 301: History of Mass Media](#)
- [Jour 371: Communications Law](#)
- [Jour 513: The Press and the Changing South](#)
- [Jour 551: Research in Mass Communications](#)
- [Jour 552: Seminar in Mass Communication Theory](#)
- [Jour 571: Communications Law](#)
- [Jour 572: History of Mass Media](#)
- [Jour 573: Mass Comm. Technology, and Society](#)
- [Jour 574: Public Opinion and the Mass Media](#)
- [Jour 575: Mass Media Ethics and Social Issues](#)
- [Jour 591: Journalism Explorations I](#)
- [Jour 592: Journalism Explorations II](#)
- [Jour 599: Directed Study](#)
- [Jour 653: Problems in Public Opinion](#)
- [Jour 654: Seminar in Communications Law](#)
- [Jour 655: Seminar in History of Mass Media](#)
- [Jour 680: Advanced Topics in Journalism](#)
- [Jour 697: Thesis](#)

