

MIS 665: Management of Information Systems Marketing, Analytics & Prof Sales

The course covers the issues, strategies, and tactics for effective management of an enterprise's information technology resources. The course emphasizes the development of new conceptual/research models related to the impact of information systems within organizations.

3 Credits

Instruction Type(s)

Seminar: Seminar for MIS 665

Subject Areas

- Management Information Systems, General
- <u>Computer/Information Technology Services Administration and Management, Other</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

