

## MIS 640: Theoretical Foundations of MIS/POM Marketing, Analytics & Prof Sales

This course provides a general introduction and grounding in the MIS and POM areas and serves as a functional core course.

3 Credits

## Instruction Type(s)

• Seminar: Seminar for MIS 640

## **Subject Areas**

- Information Technology
- Computer and Information Sciences, General

## **Related Areas**

• Artificial Intelligence

