

Marketing, Analytics & Prof Sales

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Courses

- [BAIS 310: AI for Business Applications](#)
- [MBA 618: Business Analytics](#)
- [MIS 201: Business Information Technology](#)
- [MIS 307: Systems Analysis and Design](#)
- [MIS 309: Management Information Systems](#)
- [MIS 317: Applied Business Analytics Platforms](#)
- [MIS 320: Business Analytics Programming](#)
- [MIS 330: Business Application Programming](#)
- [MIS 340: Mobile App Development for Business](#)
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- [MIS 370: Introduction to ERP with SAP](#)
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- [MIS 395: Honors Thesis in Mgmt Info Systems](#)
- [MIS 408: Database Mgmt for Business Analytics](#)
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- [MIS 609: E-Commerce & Internet Programming](#)
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- [Mktg 101: New Trends & Opportunities in Marketing](#)
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- [Mktg 368: Marketing for Social Good](#)
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- [Mktg 462: Distribution and Logistics Management](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 668: Advanced Marketing Readings I](#)
- [Mktg 671: Preparing Research Proposals](#)
- [Mktg 672: Buyer Behavior and E-Commerce Strategies](#)
- [Mktg 695: Special Topics in Marketing](#)
- [Mktg 697: Thesis](#)
- [Mktg 760: Applied Quantitative Analysis](#)
- [Mktg 762: Marketing Management](#)
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- [Mktg 771: Experimental Design & Analysis](#)
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