

BAIS 370: Introduction to ERP with SAP Marketing, Analytics & Prof Sales

This course introduces Enterprise Resource Planning (ERP) systems. Students get an in-depth look at some common business processes and how an organization's ERP system helps improve company performance. In addition, students will gain hands-on experience on how to run a company using an ERP system through the use of an advanced ERP simulation environment. Students taking this course must be familiar with database systems and basic business functions.

3 Credits

Prerequisites

• Pre-requisite: 54 Earned Hours.

Instruction Type(s)

• Lecture: Lecture for BAIS 370

Subject Areas

• Computer Programming Special Applications

Related Areas

• Computer Programming/Programmer, General

