

# BAIS 360: Cybersecurity and Information Assurance Marketing, Analytics & Prof Sales

The study of information assurance and computer security with a focus on technology-based threats that organizations must address in the modern electronic commerce era. This course combines conceptual discussions and "hands-on" exercises to introduce this rapidly expanding area of study. The course also includes an exploration of global and ethical challenges related to computer security, privacy, and information assurance. Topics covered include operational, technical, and administrative aspects of information assurance. 3 Credits

## **Prerequisites**

• Pre-requisite: 54 Earned Hours.

# Instruction Type(s)

• Lecture: Lecture for BAIS 360

• Lecture: Compressed Video for BAIS 360 • Lecture: Web-based Lecture for BAIS 360

### Subject Areas

• Management Information Systems, General

#### **Related Areas**

• Management Information Systems and Services, Other



questions about the accreditation.

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist,