

# BAIS 350: Managing Enterprise Technology Marketing, Analytics & Prof Sales

This course provides students with the basic knowledge, skills, and attitudes required to service computer hardware, build a computer from parts, and install commonly used PC operating systems. It will also prepare them for the CompTIA A+ certification exam. Students taking this course must be familiar with computer hardware.

3 Credits

### **Prerequisites**

• Pre-Requisite: Successful Completion of 54 Hours.

## Instruction Type(s)

• Lecture: Lecture for BAIS 350

• Lecture: Web-based Lecture for BAIS 350

## **Subject Areas**

• Information Technology

#### **Related Areas**

- Artificial Intelligence
- Computer and Information Sciences, General

