

BAIS 309: Management Information Systems Marketing, Analytics & Prof Sales

The study of management information systems and decision support systems with a focus on computer-based model development techniques. This course also covers the relationship among advanced information technologies, business processes, and organization performance.

Students may take either MIS 309 or GB 310, but not both for credit toward a degree.

3 Credits

Prerequisites

- Accy 201: Introduction to Accounting Principles I (Minimum grade: C)
- Econ 202: Principles of Microeconomics (Minimum grade: C)
- Pre-requisite: Successful completion of 54 hours.
- Prerequisite: Math 121 or Math 125 or Math 167 or Math 262 or Math 268. (C Min)
- Prerequisite: Econ 230 or Bus 230 with a minimum grade of C.
- Prerequisite: Math 261 or Math 267 or Math 271 (C).

Instruction Type(s)

- Lecture: Lecture for BAIS 309
- Lecture: Web-based Lecture for BAIS 309
 Lecture: Compressed Video for BAIS 309
 Lecture: Study Abroad for BAIS 309

Course Fee(s) Business 2

• \$35.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

Subject Areas

- Information Technology
- Management Information Systems, General

