

# **GB 310: Information Technology in Business Management**

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

GB 310 may not be used as a 300+ business elective.

Students may take either GB 310 or MIS 309, but not both for credit toward a degree.

3 Credits

### **Prerequisites**

• Pre-Requisite: Successful Completion of 54 Hours.

### Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310
  Lecture: Hybrid Lecture for GB 310
- Lecture: Online Program for GB 310

# Course Fee(s)

**Business 6** 

• \$35.00

#### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

### Online, Internet, or Web-based (Program)

• \$75.00 per 1 Semester Credit Hours

## **Subject Areas**

• Management Information Systems, General

