

NHM 741: Strategic Mgmt in Hosp. & Serv. Ind Nutrition & Hospitality Management

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

Prerequisites

- NHM 525: Research I Principles of Research
- NHM 526: Statistics I in NHM

Instruction Type(s)

• Lecture: Lecture for NHM 741

Subject Areas

• Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- Restaurant/Food Services Management

