

NHM 221: Foundations of Tourism and Travel Nutrition & Hospitality Management

An overview of the travel and tourism industry including the history, scope and organization, tourism demand, destination management, destination impacts, major travel segments, and tourism marketing.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 221
- Lecture: Web-based Lecture for NHM 221

Subject Areas

Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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