BUSINESS (BUSN)

BUSN 1000: Business for a Better World
Management
In 2017, the United Nations Global Compact produced a call to action to business leaders to tackle social, environmental, and social contract issues with sustainable development goals, with the conclusion that "Business leaders need to strike out in new directions to embrace more sustainable and inclusive economic models." This course supports this call to action by exploring the importance of sustainability, opening restrictions to market access, and redeveloping trust between business and society.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 2000: Starting & Building Your Bus.
Students will develop skills and knowledge of planning processes required for a start-up business.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture/Lab

BUSN 2300: Economic Statistics I
School of Business Admin
Statistical decision-making, parameters, probability, sampling inference and testing, comparative experiments, linear correlation, and time series analysis. Prerequisite requirements for this course may also be satisfied by consent of instructor.
3 credits
Prerequisites
MATH 2511 or MATH 2611 or MATH 2711 with a minimum grade of C.
Potentially offered with the following Instruction Type(s):
Lecture
Course Fees:
$15.00

BUSN 2910: Legal Environment of Business
Management
The legal environment of business and organizations with emphasis on current social, political, and ethical forces influencing the law of business, particularly business contracts and agency relationships.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 2920: Business Communication
Management
An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.
3 credits
Prerequisites
EGLS 102 OR LIBA 1020 OR HONR 1020 OR WRIT 1020.
Potentially offered with the following Instruction Type(s):
Lecture
Course Fees:
$60.00

BUSN 3000: Undergraduate Bus. Internship
Management
Internship open to students (majors and minors) who are of junior or senior standing. A business field experience of at least nine weeks and at least 180 hours is required. Students must be in good academic standing to apply for BUSN 3000. Other requirements may apply - please see syllabus. Z grade.
3 credits
Prerequisites
24 Earned Credits.
Potentially offered with the following Instruction Type(s):
Internship

BUSN 3001: Intro. To Petroleum Land Mgmt
Petroleum industry overview; formation, migration and accumulation of reserves; land acquisition process and management.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3020: Business Statistics II
School of Business Admin
Sampling, parametric and nonparametric testing, multiple regression and correlation, experimental design, Bayesian statistics.
3 credits
Prerequisites
BUSN 2300 or ECON 2300 with a minimum grade of C.
Potentially offered with the following Instruction Type(s):
Lecture
Course Fees:
$15.00

BUSN 3080: Operations Research
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3100: Oil and Gas Law
Basics of oil and gas production, mineral interests and ownership, rights and obligations under oil and gas leases, royalty calculations, oil and gas conservation practices, severance and special profit taxes, environmental controls.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3110: Fndmtls. of Oil & Gas Leasing
Examination of common oil and and gas leases, maintaining leases, title searches and title curatives, operating and farm-out agreements, lease brokering, top leasing, ethical problems, offshore leasing.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3200: Personal Business Management
This course is designed to enhance student's oral and written communication skills with emphasis on producing a quality resume or application for graduate work and developing interviewing, personal finance, and career planning skills.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture/Lab

BUSN 3210: Eth. Mgmt. & Decision Making
Management
This course is designed to provide students with a deep understanding of the ethical challenges and decision-making processes crucial for effective management. This course integrates ethical theory with practical management strategies, offering a comprehensive examination of how ethical considerations influence organizational practices and decision making.
3 credits
Prerequisites
54 Earned Credits.
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3610: International Business
Management
An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.
3 credits
Prerequisites
54 Earned Credits.
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3710: Legal Issues in Sports Bus.
This course will explore the interaction of the law and the business of amateur and professional sports. Students will build on their understanding of foundational legal principles and analyze the impact of legal case precedent on the operation of professional and amateur sport. Whether you work for a team, manage a facility, or organize a league, working in the sports business often requires urgent and impactful decision-making, and the legal implications of those decisions can have daunting consequences. Topics covered will include contracts, torts, criminal law, labor relations, antitrust, gender discrimination, the regulation of agents, and constitutional and other legal rules affecting professional and amateur athletics.
3 credits
Prerequisites
BUSN 2910 and 54 Earned Credits.
Potentially offered with the following Instruction Type(s):
Lecture/Lab

BUSN 3810: Negotiation & Dispute Resoluti
Management
Negotiation is one mechanism employed to resolve disputes and secure agreements between two or more individuals or groups. The purpose of this course is to study the process of negotiation and dispute resolution as presented in a variety of settings. The course is relevant to a broad spectrum of problems faced by a wide variety of individuals and groups in business and in their day-to-day lives. Through negotiation exercises, this course allows students an opportunity to develop skills experientially and to identify and differentiate negotiation styles and techniques.
3 credits
Prerequisites
54 Earned Credits.
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3900: Business Career Planning
Assists business students in making the transition from the academic community to the work environment. Students will be provided with career and self-assessment information from which they can make independent decisions on future career directions. Required for graduation as a business major. No grade
0 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 3997A: Honors Thesis in Business
Management
Honors students engage in individual research and writing for their thesis project under the supervision of a faculty member. May be repeated for credit to a maximum of 6 hours. General business majors may apply a maximum of 3 hours toward the major course requirements with departmental approval. Must be a student in the Sally McDonnell Barksdale Honors College. Must get approval from the Sally McDonnell Barksdale Honors College.
3 credits
Potentially offered with the following Instruction Type(s):
Thesis

BUSN 3999A: Topics In Business Abroad
The study of business topics across national and cultural boundaries. Students examine the nature and framework of international business transactions as well as the impact of social and cultural factors in international business. May be repeated with permission of the dean.
1 - 6 credits
Prerequisites
24 Earned Credits.
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 4200: Experience Business
Students admitted to the School of Business Administration will participate in this course to enhance oral and written communication skills with emphasis on producing a quality resume or application for graduate work, interviewing skills, personal finance and career planning. Z grade
2 credits
Prerequisites
24 Earned Credits.
Potentially offered with the following Instruction Type(s):
Independent Study

BUSN 4999A: Special Topics In Business
School of Business Admin
A seminar for special topics in business, either for discussion or for individual research projects.
1 - 6 credits
Prerequisites
24 Earned Credits.
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 5000: Business Internship
Internship open to business students of junior or senior standing. A business field experience of at least 10 weeks of full - time employment is required (320 hours during the semester). MBA students may not use this course to satisfy either a core or elective requirement. (May be repeated once). 1. You must work a minimum of 320 hours at the internship during the semester. 2. You must have a minimum GPA of 2.5 and be in junior or senior standing. If your GPA is below this, but you are still in good academic standing or you are not yet a junior, you may appeal for consideration. 3. You must not enroll in greater than 9 credit hours during the semester you are interning (this includes the 3 credit hours for BUSN 5000). Z grade
3 credits
Potentially offered with the following Instruction Type(s):
Internship

BUSN 5500: Business Internship
Internship open to business students of junior or senior standing or to MBA students. A business field experience of at least 10 weeks of full-time employment is required (320 hours during the semester). MBA students may not use this course to satisfy either a core or elective requirement. (May be repeated once). 1. You must work a minimum of 320 hours at the internship during the semester. 2. You must have a minimum GPA of 2.5 and be in junior or senior standing. If your GPA is below this, but you are still in good academic standing or you are not yet a junior, you may appeal for consideration. 3. You must not enroll in greater than 9 credit hours during the semester you are interning (this includes the 3 credit hours for BUSN 5500). Z grade
3 credits
Potentially offered with the following Instruction Type(s):
Internship

BUSN 6040: Statistical Methods For Bus.
A case studies approach to statistical technique and computer applications or nonparametric and multivariate analysis in business.
3 credits
Prerequisites
ECON 2300 with a minimum grade of C.
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6120: Operations Research
Quantitative techniques for decision making, Baysian analysis, Markov process, game theory, inventory control, queuing theory, and mathematical programming.
3 credits
Potentially offered with the following Instruction Type(s):
Lecture

BUSN 6200: Individual Study
Reading and research in a topic selected from one of the following fields: accounting, economics, finance, management, or marketing.
3 credits
Potentially offered with the following Instruction Type(s):
Independent Study

BUSN 6210: Individual Study
Reading and research in a topic selected from one of the following fields: accounting, economics, finance, management or marketing.
3 credits
Potentially offered with the following Instruction Type(s):
Independent Study

BUSN 6500: Entering the Profession Sem
Ongoing seminar on topics germane to the profession, such as the career life cycle of professors, teaching methods and pedagogy, career planning, utilizing computer resources, library research, publishing. Z grade
1 credit
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6600: Research Methods I
School of Business Admin
This is the general introductory course in the methodology/statistics track of the SBA doctoral program. It is required of all students, regardless of their functional major within the business school. The general purpose of this course is to provide a broad introduction to the philosophy of science (the guiding principles behind the research process) and to expose students to some initial modes of research (e.g., qualitative versus quantitative) and more specific techniques and their appropriate use.
3 credits
Prerequisites
MATH 2611 and MATH 2612 and MATH 3190.
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6610: Sem in Res. & Experimental Des
This course focuses on the study of research methods and experimental design. The primary objective of the course is to prepare students to conduct empirical research. Special emphasis is placed on in-depth understanding of the philosophy of science underlying research methods, principles of theory development, methods for enhancing the internal and external validity of research findings, and techniques for valid and reliable measurement. Some basic statistical concepts will also be covered.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6621: Stat.s I: Sem. in Linear Regre
This course will focus on applied linear statistical methods as used in the social and behavioral sciences. Particular attention is devoted to the successful application of linear models to business research.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6622: Stat. II: Multi & Nonparametri
This course covers basic and advanced techniques using multivariate and nonparametric methods.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6623: Stat.s III: Advanced Stat. Top
The focus of this course is on methods related to structural/casual modeling.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6670: Global Business Strategy
The course is designed to examine the relationship between a business organization and the environment as it evolves into the global marketplace. The functional areas of the business will be analyzed to determine the necessary adaptations to each of these activities to be competitive in foreign markets.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6690: Decision Support Systems
This course introduces students to the software systems that coordinate data, modeling, algorithms, and user-friendly interfacing to create an environment for automated or interactive decision making.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar

BUSN 6700: Supply Chain Management
This course deals with concepts of supply chain management such as logistics, inventory, warehousing, materials handling, and transportation. It will also apply pricing and game theory to supply chain modeling.
3 credits
Potentially offered with the following Instruction Type(s):
Seminar