

MIS 340: Mobile App Development for Business Marketing, Analytics & Prof Sales

An introduction to key concepts, current tools, and technologies for developing modern, GUI-based apps for tablet and mobile phone applications. Students will learn to create programs that facilitate productive and positive user experiences through effective user interface design and will become familiar with rapid development using pre-existing components. The course will also cover ways to use cloud- based and highly scalable facilities, such as Amazon Web Services or Microsoft Azure, to support multi-client mobile applications.

3 Credits

- Prerequisites
- Pre-requisite: 54 Earned Hours.

Instruction Type(s)

- Lecture: Lecture for MIS 340
- Lecture: Compressed Video for MIS 340
- Lecture: Web-based Lecture for MIS 340

Subject Areas

Management Information Systems, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

