

# Marketing

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## Courses

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- [Mktg 380: Topics in Marketing Abroad](#)
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- [Mktg 488: Value Creation Using Machine Strategy](#)
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- [Mktg 496: Marketing Analytics](#)
- [Mktg 525: Marketing Research](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 666: Advanced Marketing Research Methods](#)
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- [Mktg 671: Preparing Research Proposals](#)
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- [Mktg 797: Dissertation](#)

