

Marketing, Analytics & Prof Sales

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Minors](#)

[Courses](#)

[Faculty](#)

Faculty in Marketing, Analytics & Prof Sales

[A](#)

[B](#)

[C](#)

[D](#)

[E](#)

[H](#)

[K](#)

[L](#)

[M](#)

[N](#)

[O](#)

[P](#)

[R](#)

[S](#)

[X](#)

[Jump to Emeritus faculty](#)

A

[Kash Afshar Bakeshloo](#)

Assistant Professor of Marketing

253 Holman Hall

University, MS 38677

kafshar@olemiss.edu — [UM Profile](#)

[Bahram Alidaee](#)

School of Business Fellow and Professor of Operations, Supply Chain Management and Pharmacy Administration

227 Holman

University, MS 38677

balidaee@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-5464

[Will Ash](#)

Adjunct Instructor in Marketing, Analytics and Prof Sales

253 Holman Hall

University, MS 38677

wcash@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Jump to index](#)

B

[Barry Babin](#)

Chair of the Department of Marketing, Phil B. Hardin Chair and Professor of Marketing

253 Holman Hall

University, MS 38677

bjbabin@olemiss.edu — [UM Profile](#)

1 (662) 915-5820



Jimmy Ball

Adjunct Instructor in Marketing, Analytics & Prof Sales
253 Holman Hall
University, MS 38677
jb@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

Victoria Bush

Donna Ruth Roberts Scholar and Professor of Marketing
370 Holman
University, MS 38677
vbush@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-7742

[Jump to index](#)

C

Melissa Demetria Cinelli

Associate Professor of Marketing
Marketing
University, MS 38677
cinelli@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

Sumali Conlon

Associate Professor of Management Information Systems
247 Holman
University, MS 38677
conlons@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-5470

Sam Cousley

Instructional Associate Professor of Marketing
320 Holman
University, MS 38677
scousley@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-3988

[Jump to index](#)

D

Dean Douglas

Adjunct Instructor in Marketing, Analytics & Prof Sales
253 Holman Hall
University, MS 38677
dcdougl@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

F

Cong Feng

Morris Lewis Lecturer and Associate Professor of Marketing
241 Holman Hall
University, MS 38677
cfeng@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

H

R.J. Hill

Instructional Assistant Professor of Marketing, Analytics, and Professional Sales
rjhil2@olemiss.edu — [UM Profile](#)

Gary Hunter

FNC Founders Chair of Marketing and Data Analytics and Associate Professor
Holman Holman Hall
University, MS 38655
gkhunte1@olemiss.edu — [UM Profile](#)
1 (216) 633-2080



[Jump to index](#)

K

[Saim Kashmiri](#)

Mr & Mrs James E King Lecturer and Associate Professor of Marketing
253 Holman Hall
University, MS 38677
skashmir@olemiss.edu — [UM Profile](#)
1 (662) 915-1523

[Jump to index](#)

L

[Britton Leggett](#)

Adjunct Instructor in Marketing
253 Holman Hall
University, MS 38677
brlegget@olemiss.edu — [UM Profile](#)
1 (662) 915-5499

[Jump to index](#)

M

[David Mathis](#)

Assistant Professor of Marketing
Holman Hall
University, MS 38677
djmathis@olemiss.edu — [UM Profile](#)

[Jump to index](#)

N

[Christopher Lowe Newman](#)

Self Chair of Free Enterprise and Associate Professor of Marketing
238 Holman Hall
University, MS 38677
clnewman@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

O

[Tim Cecil Overton](#)

Instructor in Marketing
1918 Briar Ridge Road, OFC 399
Tupelo, MS 38804
toverton@olemiss.edu — [UM Profile](#)
1 (662) 915-6207

[Jump to index](#)

P

[Jamison Hunt Posey](#)

Instructional Assistant Professor of Management Information Systems
1918 Briar Ridge Road
Tupelo, MS 38677
jhposey@olemiss.edu — [UM Profile](#)
1 (662) 915-6206

[Jump to index](#)

R

[Carla Rego](#)

Instructional Assistant Professor of Business Analytics
G7 Holman Hall
University, MS 38677
ccrego@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Cesar Rego](#)

Professor of Operations Management and Business Analytics



327 Holman
University, MS 38677
crego@olemiss.edu — [UM Profile](#)
1 (662) 915-5519

[Jump to index](#)

S

[Matthew B Shaner](#)

Instructional Assistant Professor of Marketing
Holman Hall
University, MS 38677
mbshaner@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Nick Sullivan](#)

Assistant Professor of Management Information Systems
253 Holman Hall
University, MS 38677
ncsulli3@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

X

[Kexin Xiang](#)

Instructional Assistant Professor of Marketing
253 Holman Hall
University, MS 38677
kxiang@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Da Xu](#)

Assistant Professor of Management Information Systems
Holman Hall
University, MS 38677
dxu@olemiss.edu — [UM Profile](#)
1 (662) 915-5469

Emeritus Faculty

[R](#)

[V](#)

[Jump to current faculty](#)

R

[Brian J Reithel](#)

Professor Emeritus of Management Information Systems
232 Holman
University, MS 38677
breithel@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

V

[Scott J Vitell](#)

Professor Emeritus of Marketing
325 NORTH HOLMAN
UNIVERSITY, MS 38677
svitell@bus.olemiss.edu — [UM Profile](#)
1 (662) 915-5468

