

Marketing, Analytics & Prof Sales

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Courses

- [MIS 307: Systems Analysis and Design](#)
- [MIS 309: Management Information Systems](#)
- [MIS 317: Applied Business Analytics Platforms](#)
- [MIS 320: Business Analytics Programming](#)
- [MIS 330: Business Application Programming](#)
- [MIS 340: Mobile App Development for Business](#)
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- [MIS 360: Cybersecurity and Information Assurance](#)
- [MIS 370: Introduction to ERP with SAP](#)
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- [MIS 395: Honors Thesis in Mgmt Info Systems](#)
- [MIS 408: Database Mgmt for Business Analytics](#)
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- [MIS 412: Client-side Web Application Development](#)
- [MIS 419: Server-side Application Programming](#)
- [MIS 609: E-Commerce & Internet Programming](#)
- [MIS 619: Advanced Information Systems Mgmt](#)
- [MIS 620: Advanced Directed Study](#)
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- [Mktg 101: New Trends & Opportunities in Marketing](#)
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- [Mktg 358: Services Marketing](#)
- [Mktg 360: Excel for Marketing](#)
- [Mktg 361: Retailing and E-Commerce](#)
- [Mktg 367: Consumer Behavior](#)
- [Mktg 368: Marketing for Social Good](#)
- [Mktg 370: Social and Digital Media Strategy](#)
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- [Mktg 465: Integrated Media Planning Essentials](#)
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- [Mktg 477: Integrated Supply Chain Management](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 668: Advanced Marketing Readings I](#)
- [Mktg 671: Preparing Research Proposals](#)
- [Mktg 672: Buyer Behavior and E-Commerce Strategies](#)
- [Mktg 695: Special Topics in Marketing](#)
- [Mktg 697: Thesis](#)
- [Mktg 760: Applied Quantitative Analysis](#)
- [Mktg 762: Marketing Management](#)
- [Mktg 764: Seminar in Marketing/Business Ethics](#)
- [Mktg 766: Advanced Studies in Consumer Behavior](#)
- [Mktg 768: Marketing Communication Thought](#)
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- [Mktg 771: Experimental Design & Analysis](#)
- [Mktg 772: Qualitative Research Methods](#)
- [Mktg 797: Dissertation](#)

