

Marketing, Analytics & Prof Sales

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Courses

- [BAIS 201: Business Information Technology](#)
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- [MBA 618: Business Analytics](#)
- [Mktg 101: New Trends & Opportunities in Marketing](#)
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- [Mktg 462: Distribution and Logistics Management](#)
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- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 668: Advanced Marketing Readings I](#)
- [Mktg 671: Preparing Research Proposals](#)
- [Mktg 672: Buyer Behavior and E-Commerce Strategies](#)
- [Mktg 695: Special Topics in Marketing](#)
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