

BAIS 609: E-Commerce & Internet Programming Marketing, Analytics & Prof Sales

This course will present the basic concepts of e-commerce and Internet programming. The course will cover many languages and technologies such as JavaScript, VBSscript, VB.NET, Java, Perl, PHP, ASP, Active-X, and XML/XSL/CSS that will enable the student to develop and maintain Web pages for an e-business.

3 Credits

Prerequisites

• Instructor Approval Required

Instruction Type(s)

• Lecture: Lecture for BAIS 609

Subject Areas

- Computer Programming Special Applications
- Web Page, Digital/Multimedia and Information Resources Design

