

BAIS 408: Database Mgmt for Business Analytics

Marketing, Analytics & Prof Sales

A study of data structures, file processing, databases and database management. The course covers database design, implementation, and administration. Emphasis is on the relational data model, normalization, and structured query language (SQL) to establish a sound data platform for business analytics.

3 Credits

Prerequisites

- Pre-requisite: 54 Completed Hours.

One-way corequisites

- [BAIS 309: Management Information Systems](#)

Instruction Type(s)

- Lecture: Lecture for BAIS 408
- Lecture: Compressed Video for BAIS 408

Subject Areas

- [Computer Programming Special Applications](#)
- [Data Modeling/Warehousing and Database Administration](#)

