BAIS 317: Applied Business Analytics Platforms

Marketing, Analytics & Prof Sales

An applications course that covers the techniques and methodologies used to build information presentation solutions on modern business analytics platforms such as Power BI and Tableau, to enable students to design and implement systems similar to those used in "real-world" organizations.
3 Credits

Prerequisites

- Pre-requisite: 54 Completed Hours.

Instruction Type(s)

- Lecture: Lecture for BAIS 317
- Lecture: Compressed Video for BAIS 317
- Lecture: Web-based Lecture for BAIS 317

Subject Areas

- Computer Programming/Programmer, General
- Computer Systems Analyst/Analysis