

## Ent 654: Venture Accelerator Management

This course is a multidisciplinary, interactive, team-based, experiential program focused on the startup process with special emphasis on leveraging lean entrepreneurial thinking skill sets and tools as well as gaining a greater understanding of early-stage planning and testing through customer feedback. The course will be organized around lectures, readings, class discussions, workshops, and a team- based launch project.

3 Credits

## Instruction Type(s)

• Lecture: Lecture for Ent 654

• Lecture: Web-based Lecture for Ent 654

## **Subject Areas**

• Entrepreneurship/Entrepreneurial Studies

## **Related Areas**

• Small Business Administration/Management

