Ent 486: Family Business Management

Management

This course focuses on the opportunities and the problems characteristic of family businesses: creating new businesses, maintaining existing businesses, management succession, transfer of ownership, mixing family and business roles, family conflicts, personnel issues, non-family employees, innovation, transgenerational wealth creation, and the use of outside advisers.

3 Credits

Prerequisites

- Pre-requisite: Mgmt 371 or GB 370 (C min).
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Ent 486
- Lecture: Web Based Lecture for Ent 486

Subject Areas

- Entrepreneurship/Entrepreneurial Studies

Related Areas

- Small Business Administration/Management