Ent 426: Venture Ideas
Management
This course will help the student understand the importance of entrepreneurial creativity and innovation. The course will help students identify opportunities, provide techniques for developing ideas, and methods of implementing solutions in entrepreneurial, corporate, and nonprofit settings.
3 Credits
Prerequisites
• Mgmt 371: Principles of Management
Instruction Type(s)
• Lecture: Lecture for Ent 426
• Lecture: Compressed Video for Ent 426
Subject Areas
• Entrepreneurship/Entrepreneurial Studies
Related Areas
• Small Business Administration/Management